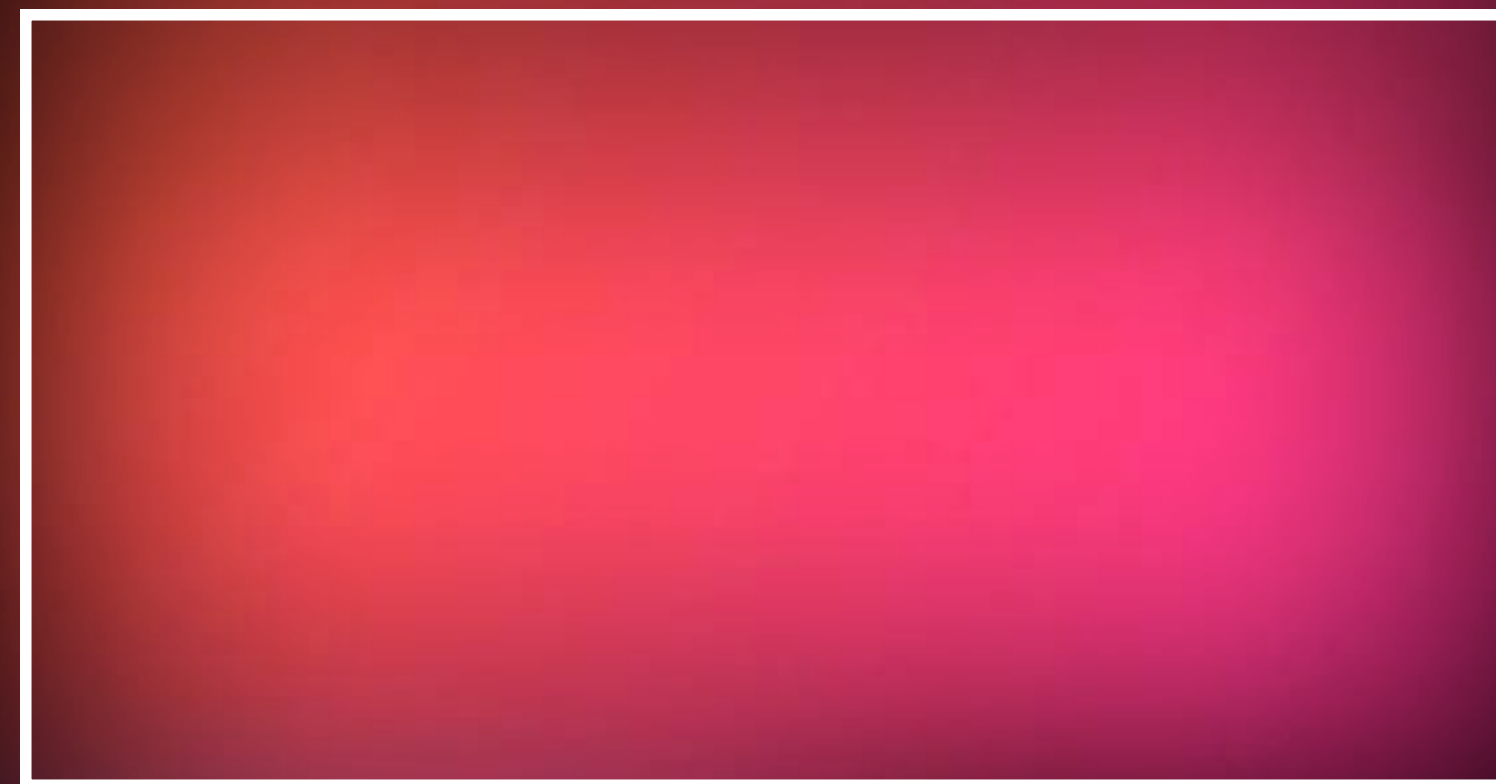
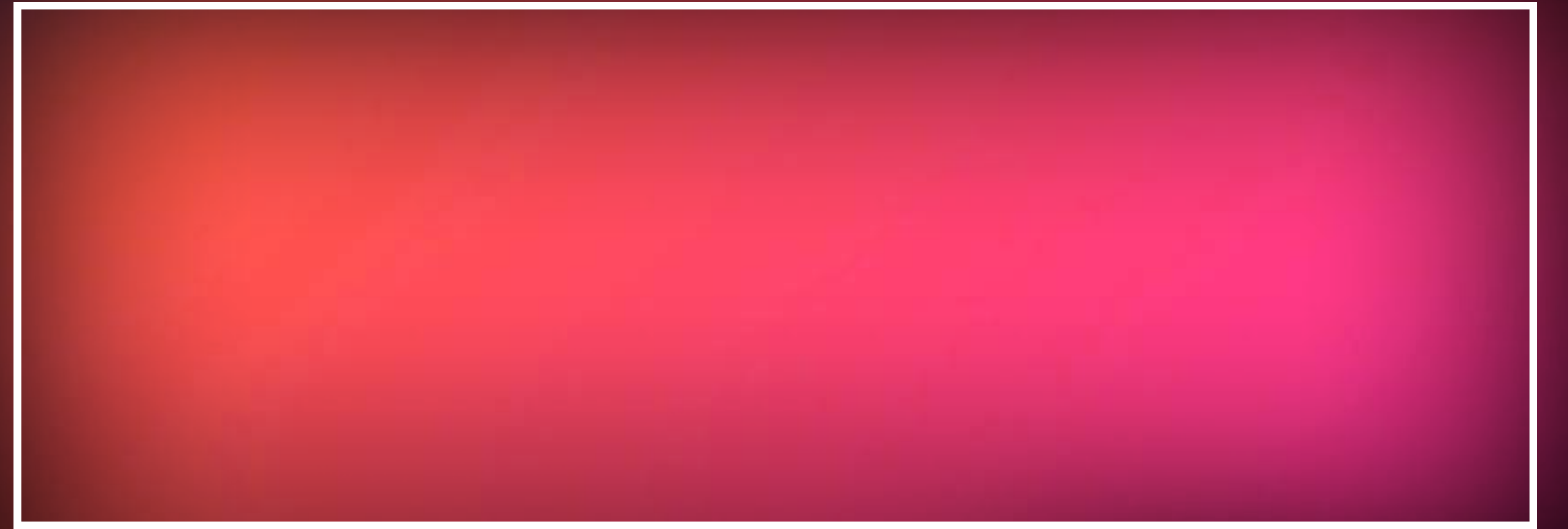


# FraxeLNK

Next generation Metaverse NFT ecosystem platform for games, communities and creators.

 Pitch Deck



# What is FraxeLNK?

FraxeLNK is a virtual world platform and toolset that lets creators and communities create their own NFTs in a next generation metaverse.

## FraxeVerse

Multi-blockchain virtual world that lets users collect, display, interact with NFTs in a shared space.

## FraxeClout

Verified Creators and communities get their own tokens in FraxeLNK. Fans and speculators can trade and back up quality and popular creators based on their standing in the FraxeLNK.

## FraxeBuild

A next generation toolset that lets creators create multi media NFTs across different blockchains.

## FraxeLaunch

Launch NFT collections, land sales, hero or weapon sale as well whole projects into the growing FraxeLNK ecosystem.

# Cinematic Experience for the Blockchain

## Virtual shared world with NFT spaces

Metaverse land designed for content creators and owners. Using a 3D space based on cartesian coordinates, the virtual land on FraxeLNK will be limited in space. Users of the platform will be able to purchase spaces to do virtually anything..

## Customize your avatar with NFTs

Users are able to customize their avatars, create items, and monetize their unique items through NFTs. Businesses can easily digitize their physical items to unique items to customize avatars.

## Private NFT spaces

Not all users wish to experience the virtual experience with millions of users. FraxeLNK allows for users to have customized, private spaces that will allow participants to enjoy with their close friends and family.



# FraxeBuild Tools

1 NFT Factory

2 NFT Multivendor

3 NFT Bridge

4 NFT Auction

5 Creator Pages

Robot #7372

Current Bid: 7342.11 FRAXE



Robot #2847

Current Bid: 747.24 FRAXE



Robot #1903

Current Bid: 259.91 FRAXE



Robot #5328

Current Bid: 394.82 FRAXE



Robot #9261

Current Bid: 428.53 FRAXE



Robot #1748

Robot #1903

Current Bid: 259.91 FRAXE



Robot #7253

Current Bid: 192.48 FRAXE



Robot #8472

Current Bid: 538.17 FRAXE



Robot #2847

Current Bid: 747.24 FRAXE



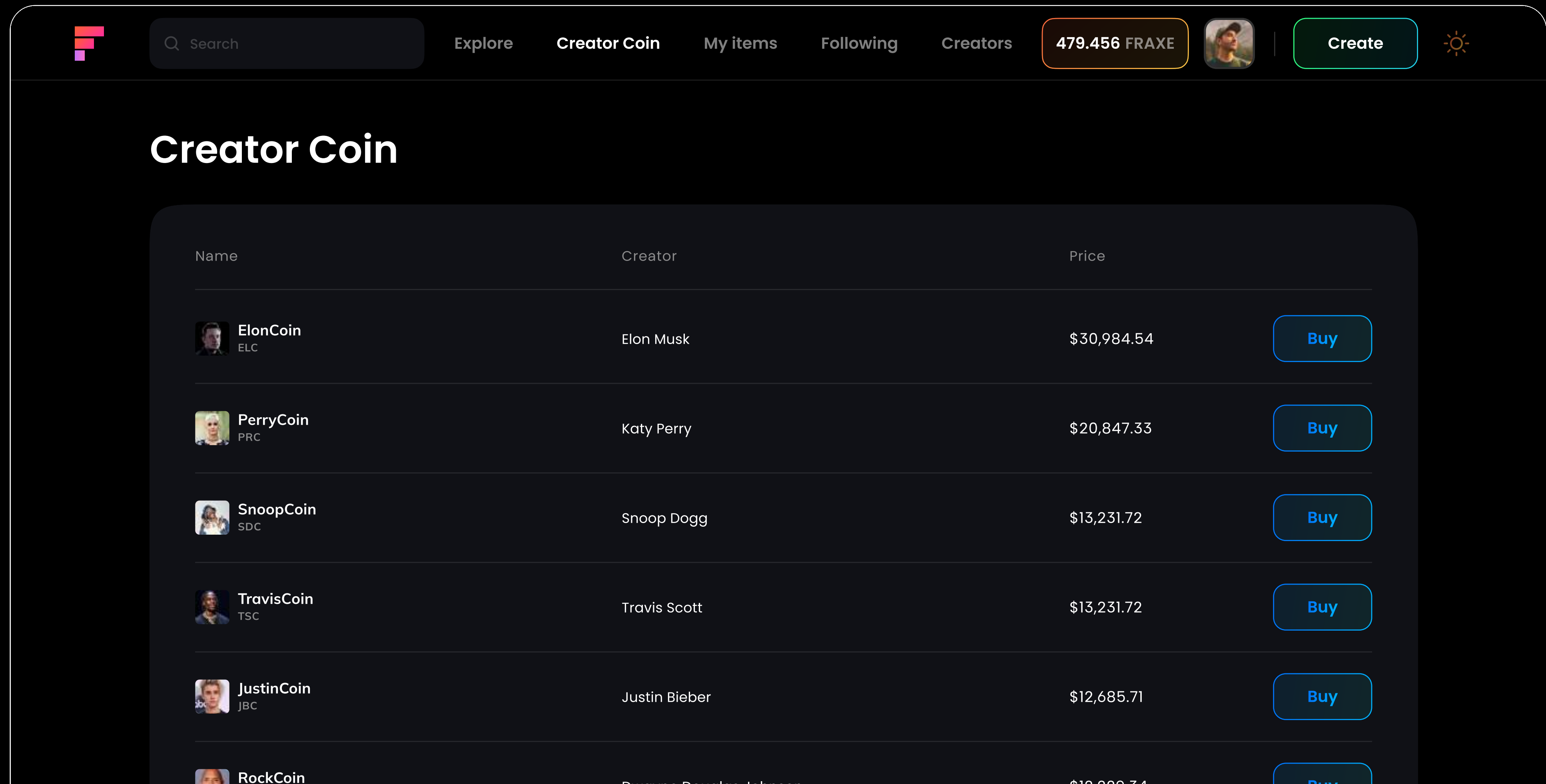
Robot #1903

Current Bid: 259.91 FRAXE









# FraxeClout

FraxeClout lets established artists, creators and communities claim their page and tokens to provide VIP rooms or holder discounts to their NFT sales.



The screenshot shows the FraxeClout interface. At the top, there is a navigation bar with the FraxeClout logo, a search bar, and menu items: Explore, Creator Coin, My items, Following, and Creators. On the right side of the navigation bar, the user's balance is shown as 479.456 FRAXE, a profile picture, a Create button, and a settings icon.

## Creator Coin

Name	Creator	Price	
 <b>ElonCoin</b> ELC	Elon Musk	\$30,984.54	<a href="#">Buy</a>
 <b>PerryCoin</b> PRC	Katy Perry	\$20,847.33	<a href="#">Buy</a>
 <b>SnoopCoin</b> SDC	Snoop Dogg	\$13,231.72	<a href="#">Buy</a>
 <b>TravisCoin</b> TSC	Travis Scott	\$13,231.72	<a href="#">Buy</a>
 <b>JustinCoin</b> JBC	Justin Bieber	\$12,685.71	<a href="#">Buy</a>
 <b>RockCoin</b>	Drumma Doolah Johnson	\$10,000.00	<a href="#">Buy</a>

# Comparison

	FraxeNFT	BitClout	Rally
Social Integration	✓	✓	✓
NFT Marketplace	✓	✗	✓
Bonding Curve	✓	✓	✗
Media Feed	✓	✓	✗
Mobile Support	✓	✓	✓
In-Built Messaging	✓	✗	✗
Anonymity	✓	✓	✗

## Social Integration

Metaverse land designed for content creators and owners. Using a 3D space based on cartesian coordinates, the virtual land on FraxeLNK will be limited in space. Users of the platform will be able to purchase spaces to do virtually anything.

## Personal Customization

Creators are rewarded with 10% of the creator tokens to balance control of the creator tokens. Creators are able to customize benefits of holding creator tokens such as sharing in the NFT sales revenue.

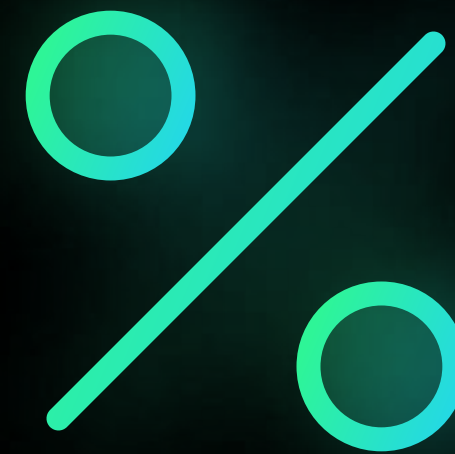
## Private Experience

Not all users wish to experience the virtual experience with millions of users. FraxeLNK allows for users to have customized, private spaces that will allow participants to enjoy with their close friends and family.

# Creator Tokens



FraxeClout's Creator tokens are designed on a bonding curve to ensure economic fairness to the supporters.



Founders can authenticate their profiles using existing social media to mint a percentage of founders' token.



Each transaction using the fan token has a tax that is shared to FRAXE holders and the creator.

# Fanship turns into an investable asset

Creator tokens are coding agnostic on FraxeLNK's platform. Any creator, company, or community can easily issue creator tokens. Now fans can convert their fanship as an investment class. FraxeClout will provide the following major features that will be powered by the creator tokens.



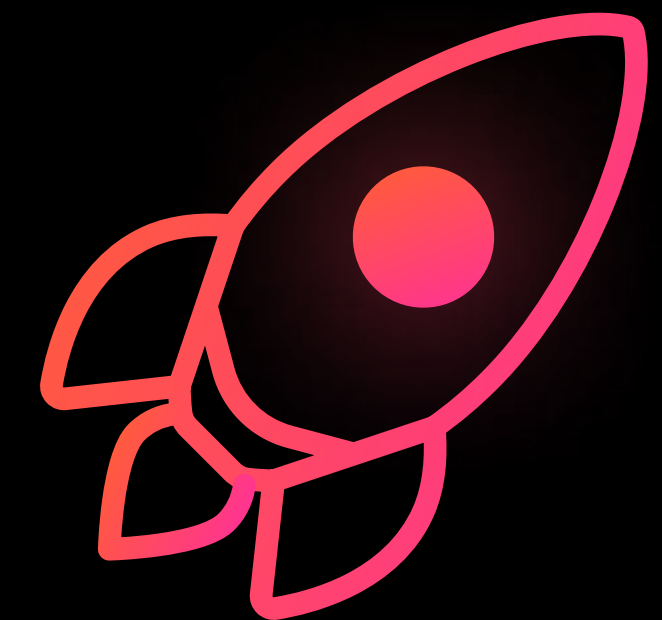
**Prediction Games**



**Special NFTs**



**Marketplace**



**FraxeLaunch**



# FraxeNFT Decentralized, Cross-chain NFT Marketplace

The image displays the FraxeNFT marketplace interface, which is a decentralized, cross-chain NFT marketplace. The interface is dark-themed and features a navigation bar at the top with a search bar, navigation links (Explore, My items, Following, Creators, Launch), a user balance of 2479.45 FRAXE, and a 'Create' button.

The main content area is divided into several sections:

- Live Auctions:** A section showing three active auctions for pixel art characters: 'Whale Bot #2842' (01h 40m 32s left, current bid 946.29 FRAXE), 'Baby Bot #1946' (04h 55m 51s left, current bid 1732.11 FRAXE), and 'Alpha Bot #5373' (03h 00m 00s left, current bid 1732.11 FRAXE).
- Trending Collections:** A section showing three trending collections, each with a preview image and a 'Create' button.
- User Profile:** A profile for 'FraxeArtist' (@pixelartist) with 2944 followers and 0 following. The profile includes a bio, a wallet address (0x1F74d4863gd24...8hh0bc6C238), and a 'Create' button.
- On Sale / Created / Sold / Bidding:** A section showing a grid of NFTs for sale, including 'Abstract in my mind' (#2849, #2759, #9374) with their respective current bids and time remaining.

# FraxeNFT Against Other Platforms

	FraxeNFT	OpenSea	Nifty	Rarible	Foundation
Low Network Fees	✓	✗	✗	✗	✗
NFT Creation	✓	✓	✓	✓	✓
NFT Trading	✓	✓	✗	✗	✓
Multi-token Support	✓	✗	✗	✓	✓
NFT Mining	✓	✗	✗	✗	✗
One-Click Creation	✓	✗	✗	✗	✗
Cross-Chain Implementation	✓	✗	✗	✗	✗

# Fraxe Technology

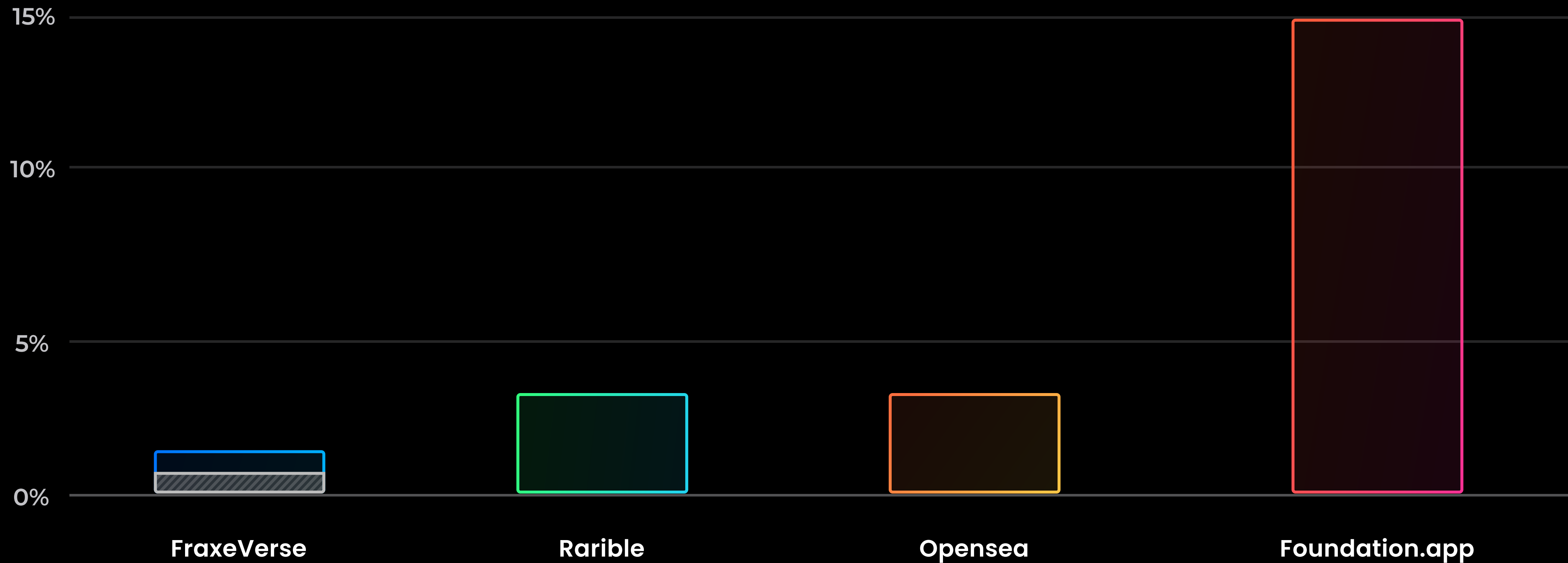
FraxeLNK uses a custom built blockchain gateway to interact with different smart contracts to allow users a cross-chain issuance of NFTs.

## FraxeLNK - Cross-chain compatible NFT Marketplace Architecture



# NFT Marketplace Seller Fee

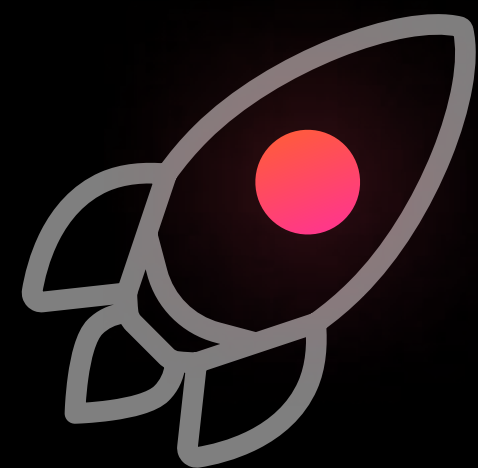
We offer the industry's lowest seller fees at 1.25% to attract more artists to our NFT marketplace. 50% of the fees will be sent to a reserve wallet to buy back and burn FRAXE tokens.



# FraxeLaunch

FraxeLaunch allows for Metaverse-themed projects and companies to fundraise. FraxeLaunch sets new standards and methods for decentralized fundraising in a billion dollar market.

FraxeLaunch allows companies to either fundraise either with native tokens or digitized items through NFTs, thus allowing for immediate liquidity instead of traditional equity investments or crowdfunding.



The screenshot displays the FraxeLaunch platform interface. At the top, there is a search bar and navigation links for 'Explore', 'My items', 'Following', and 'Creators'. A balance of 2479.45 FRAXE is shown in the top right corner. The main content area features a profile for 'FraxiMon' with 7462 followers and 383 following. Below the profile is a grid of NFT items for sale, each with a title, a 'Current Bid' in FRAXE, and a countdown timer. The items include 'Green and Red PixieMon Together', 'Orange Angry PixieMon is Fighting', 'Green PixieMon is Relaxing', 'PixieMon Friends', 'Armor of Blue PixieMon', and 'Blue PixieMon Meets Red'.

Item Name	Current Bid (FRAXE)	Time Left
FraxiMon	-	-
Green and Red PixieMon Together	2832.38	01h 34m 33s left
Orange Angry PixieMon is Fighting	5947.21	02h 06m 28s left
Green PixieMon is Relaxing	1173.37	03h 01m 56s left
PixieMon Friends	-	04h 06m 28s left
Armor of Blue PixieMon	-	05h 00m 37s left
Blue PixieMon Meets Red	-	05h 47m 07s left

# Purchase Virtual Land

On the FraxeLNK NFT marketplace, users can purchase plots of virtual land. On this virtual land, users can have full customization of the virtual land. In addition, users having the genesis land NFTs will have additional FRAXE benefits.



# Fraxe Token

- 1.5% Public sale
- 1% DEX TGE
- 3% Advisors
- 5% Seed round
- 10% Team
- 5% Strategic Sale
- 7.5% Private Sale
- 10% Reserves
- 20% Marketing
- 30% Ecosystem
- 7% Liquidity Pool Reward

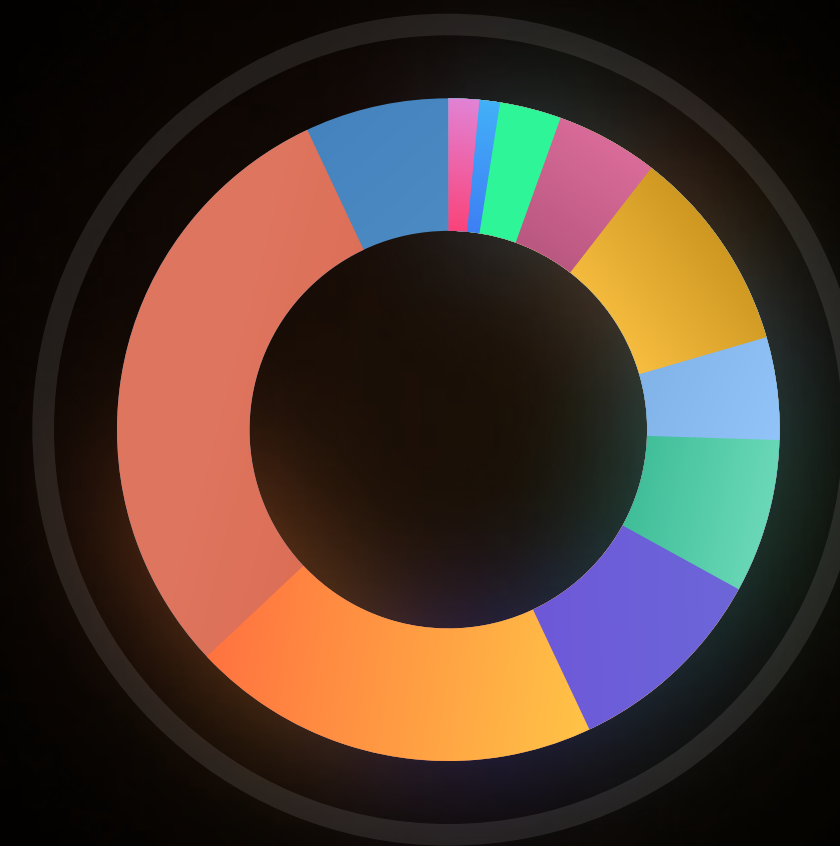
FRAXE token powers the FraxeLNK platform economy. Users can use FRAXE for governance, payments, mining, and farming.

## Hardcap: \$1,425,000

FraxeLNK has minimized the fundraiser to finance the project development to complete milestones and deliverables.

## Initial mCap: \$292,500

FraxeLNK team constructed a tokenomics that maintains a low market cap to convert into a strong post-listing performance.



Total Supply: 1,000,000,000  
Token Type: BSC, SPL

# Team



**Jane Cooper**

[LinkedIn](#) 

CEO

Founder of FraxeLNK, Naree has been part of the content media industry for the past five+ years focusing on creating IP for games, animations, and more.



**Esther Howard**

[LinkedIn](#) 

CMO

Marketing manager of FraxeLNK, Olatunji is a blockchain enthusiast with experience for advising and managing global marketing campaigns for various projects.



**Leslie Alexander**

[LinkedIn](#) 

Lead Artist

Leslie has conceptualized, drawn and animated game characters and environments for the last 10 years. She is taking the lead for design of FraxeLNK's 2D games.



# Advisors



**Cody Fisher**  
Incubating Advisor

[LinkedIn](#)



**Ralph Edwards**  
Advisor

[LinkedIn](#)



**Darrell Steward**  
Advisor

[LinkedIn](#)



**Marvin McKinney**  
Advisor

[LinkedIn](#)

# Roadmap

**Q4 2020**

Ideation  
Market Research

**Q3 2021**

Token Sale & IDO  
FraxeNFT Release  
FraxeClout Alpha Release

**Q4 2021**

NFT-based Loan Launch  
FraxeBuild Alpha Launch  
Staking Dashboard Release

**Q1 2022**

On-chain Voting Implementation  
FraxeVerse SDK Alpha Release

**Q2 2022**

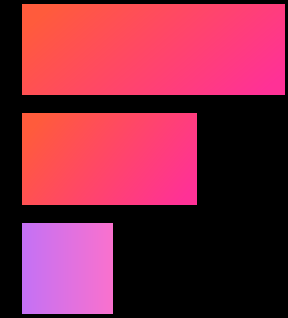
FraxeVerse VR Integration

**Q3 2022**

FraxeLaunch Release

# Partners





# Thank you

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